

The “Emotions Expert” Booth is Here

Hear and See “Emotional Alignment” Live!

PORTLAND, Oregon, August 19, 2019. 4Sight Model announces two upcoming opportunities to see us in action.

Hawthorne Street Fair - Sun Aug 25, 11am-6
Last Thursday on Alberta - Thu Aug 29, 6pm-9

What’s up with the booth?

The absolute best way to understand Emotional Alignment - our unique and revolutionary Emotional Intelligence implementation - is to hear, see and *feel* it. We are exhibiting our wares, live and in-person, at street fairs and markets in the Portland area to give people a chance to learn about the 4Sight Model while providing gratis a much-needed service to the local community.

What exactly is Emotional Alignment?

Subconscious conclusions send chemicals and/or electrical impulses (nerve responses) throughout our body. The resulting physical sensation influences our thoughts when we become aware of the feeling, even if the conclusion is misleading or downright incorrect. If our higher-level reasoning fails to verify this process, irrational thoughts and behavior will result. That is a problem because emotions should influence our behavior, not *be* our behavior. While instinct, intuition or whatever we call it should be part of our conclusion process, a confirmation step should always be included. When we fail to take that step, our mind and body become out of sync. Hence, we experience a situation where we are out of Emotional Alignment.

To gain further insight into our rebranding and EQ in general, visit our web site at <https://4SightModel.com/Align> for an introduction to our approach. The Model is a much needed departure from the current mode of thinking. Read why it is superior to other offerings.

4Sight Model is a personal and organizational development company that teaches people how they think and what drives their behavior and enables them to integrate that knowledge into their daily lives. We offer one-on-one coaching, seminars and programs to help individuals and organizations empower themselves and their staff.

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For more information on this topic and the services we offer, please call David Straub at (503) 729-8536 or email Founder@4SightModel.com

